

GABBY WOODIE

CONTACT

- +479-561-9840
- gwoodie@uark.edu
- gw38824@gmail.com
- <https://www.gabspictureplace.com>

SKILLS

- Organization
- People skills
- Photography
- Social Media
- Leadership Skills
- Critical Thinking

EDUCATION

UNIVERSITY OF ARKANSAS

Senior, Major: ADPR Minor: Marketing
Anticipated Graduation: May 2026

SOUTHSIDE HIGH SCHOOL

High School Diploma
May 2022

HONORS

August 2025 (summer semester)
Employee of the term, University Recreation

MAY 2023-present
3x reciprocate of the David E. Caewood
Jour. Scholarship, UARK

May 2024
Wanda A. Belzung
Jour. Scholarship UARK

May 2023
Sophomore Advantage Scholarship

May 2022
Arkansas Scholarship lottery recipient

May 2022
First year Advantage Scholarship

WORK EXPERIENCE

PHOTOGRAPHER

UARK Athletics Content Creative Internship August 2025- Present
Capture in game photos, practices, fan engagement, special events, promotions, and social media marketing photos in order to help promote brand image and awareness across platforms through different sports.

SOCIAL MEDIA MANAGER

University Recreation + Wellness (UARK) May 2025- August
Helps manage content creation and content calendar. Develops ideas for content, including filming and editing videos. Tracks analytics, messaging, and engagement surrounding our pages.

PHOTOGRAPHER

NWA Naturals Baseball, Springdale, AR April 2025- September
Capture in game photos, fan engagement, special events, promotions, and social media marketing photos in order to help promote brand image and awareness across platforms.

MEDIA INTERNSHIP

Eyecon Video Production, UARK Club Hockey September 2024- Present
Assist in media production of game days, practices, special events, marketing and social media content. Photograph games, produce live streams, edit interviews, etc.

MARKETING SEAT ON SEAB

University Recreation +Wellness (UARK) February 2024- Present
Help make informed decisions about the future of University Recreation + Wellness as well as inform the Student Employee Advisory Board on the projects and plans of the marketing department.

REGISTERED STUDENT ORGANIZATION PRESIDENT

Wesley College Minstry, Fayetteville, AR August 2023- Present
Help guide and make formed decisions based on my experience, leadership, and Arkansas conference connections to help run the Wesley College Ministry.

PHOTOGRAPHER

University Recreation + Wellness (UARK) September 2022- Present
Photograph events of club sports, intramural and group fitness. Send videos and capture moments to expand social media presence and marketing for UREC.

AWARDS

MAY 2025
SEAB Member of the year, UREC (UARK)

May 2024
Above & Beyond in Marketing, UREC (UARK)

December 2022
Dean's List Fall Semester 2022, UARK

November 2021
Certificate of Achievement in photography, City of Fort Smith

April 2021
Photojournalist of the year, Arkansas Scholastic Press Association