

GABRIELLE WOODIE

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EXPERIENCE

AUGUST 2025 – PRESENT

PHOTOGRAPHER, RAZORBACK CONTENT CREATIVE (UARK ATHLETICS)

Photograph sporting events, practices, behind the scenes content. Help individual sports pages create content, create ideas, and assist athletics in creating integrated communication marketing.

MAY 2025- SEPTEMBER 2025

SOCIAL MEDIA MANAGER, UNIVERSITY RECREATION + WELLNESS (UARK)

Helps manage content creation and content calendar. Develops ideas for content, including filming and editing videos. Tracks analytics, messaging, and engagement surrounding our pages.

APRIL 2025 - PRESENT

PHOTOGRAPHER, NWA NATURALS BASEBALL, SPRINGDALE, AR

Capture in game photos, fan engagement, special events, promotions, and social media marketing photos in order to help promote brand image and awareness across platforms.

SEPTEMBER 2024 - PRESENT

MEDIA INTERNSHIP, EYECON VIDEO PRODUCTION, UARK CLUB HOCKEY

Assist in media production of gamedays, practices, special events, marketing and social media content. Photograph games, produce live streams, edit interviews, etc.

FEBRUARY 2024 - PRESENT

MARKETING SEAT ON SEAB, UNIVERSITY RECREATION + WELLNESS (UARK)

Help make informed decisions about the future of University Recreation + Wellness as well as inform the Student Employee Advisory Board on the projects and plans of the marketing department.

AUGUST 2023 - PRESENT

REGISTERED STUDENT ORGANIZATION PRESIDENT, WESLEY, FAYETTEVILLE, AR

Help guide and make formed decisions based on my experience, leadership, and Arkansas conference connections to help run the Wesley College Ministry.

SEPTEMBER 2022 – PRESENT

PHOTOGRAPHER/VIDEOGRAPHER, UNIVERSITY RECREATION + WELLNESS (UARK)

Photograph events of club sports, intramural and group fitness. Send videos and capture moments to expand social media presence and marketing for UREC.

EDUCATION

AUGUST 2022- PRESENT

SENIOR, UNIVERSITY OF ARKANSAS

Currently majoring in ADPR in the Fulbright College of Arts and Sciences and minoring in marketing.

MAY 2022

HIGH SCHOOL DIPLOMA, SOUTHSIDE HIGH SCHOOL, FORT SMITH, AR

AWARDS

MAY 2025

SEAB MEMBER OF THE YEAR, UNIVERSITY RECREATION + WELLNESS (UARK)

MAY 2024

ABOVE & BEYOND IN MARKETING, UNIVERSITY RECREATION + WELLNESS (UARK)

DECEMBER 2022

DEAN'S LIST FALL SEMESTER 2022, UNIVERSITY OF ARKANSAS

APRIL 2022

BEST OF ASPA – SPORTS PHOTO, ARKANSAS SCHOLASTIC PRESS ASSOCIATION

NOVEMBER 2021

PHOTO PROGRAM OF THE YEAR, OZARK MEDIA ARTS FESTIVAL

NOVEMBER 2021

CERTIFICATE OF ACHIEVEMENT IN PHOTOGRAPHY, CITY OF FORT SMITH

APRIL 2021

PHOTOJOURNALIST OF THE YEAR, ARKANSAS SCHOLASTIC PRESS ASSOCIATION

APRIL 2021

NEWS OR FEATURE PHOTO – FIRST PLACE, ARKANSAS PRESS WOMEN

HONORS

MAY 2023-PRESENT

3X RECIPROCATOR OF THE DAVID E. CAWOOD JOUR. SCHOLARSHIP, UARK

MAY 2024

WANDA A. BELZUNG JOUR. SCHOLARSHIP (\$900), UNIVERSITY OF ARKANSAS

MAY 2023

SOPHOMORE ADVANTAGE SCHOLARSHIP (\$3,000), UNIVERSITY OF ARKANSAS

MAY 2022

ARKANSAS SCHOLARSHIP LOTTERY RECIPIENT, ARKANSAS SCHOLARSHIP LOTTERY

MAY 2022

FIRST YEAR ADVANTAGE SCHOLARSHIP (\$5,000), UNIVERSITY OF ARKANSAS